

Corporate Sponsorship Package



On behalf of the
Children's Hospital Foundation



Sail4Kids fund raising event and sailing day

Sail4kids – *This year's fund raising event will take place on Saturday, July 18th and the Sailing Day will be on Sunday, July 19, 2009*

- ▶ Began in 2003 through a partnership with The American Yacht Club
- ▶ This year, we began to press the need to rework the fundraising event at the club while combining the reception and sailing day into one weekend to strengthen awareness for the cause
- ▶ Our fundraising will be a “yacht hop” on Saturday July 18th, 2009 from 6pm to 8pm.
- ▶ The club will arrange for approximately twenty yachts to be on display and docked
- ▶ Guests will enjoy a cocktail party on the dock, music and tour the boats. No formal dinner or auction is planned.
- ▶ A steel band playing live music
- ▶ Goal is to get 300+ people in attendance



Sail4Kids fund raising event and sailing day

Sail4Kids Sailing Day will be on Sunday, July 19th, 2009

- ▶ During these last few years a family sailing day has really taken off
 - *Club members donate their boats for the day to host a patient family*

- ▶ More than thirty families participate and we have had CBS coverage of the day during the past 2 years

Vision for a Yacht Hop



Vision for a Yacht Hop



Vision for a Yacht Hop





Sail4Kids Day



Sail4Kids Day



Sail4Kids Day





Corporate Sponsorship package details

- ▶ American Yacht Club is proud to present the 1st annual Yacht Hop to benefit Maria Fareri Children's Hospital at Westchester Medical Center. Guests will enjoy the opportunity to visit 20 (estimate) personally owned yachts, docked with the Long Island Sound as a backdrop. Food, cocktails and a glorious sunset add to the special atmosphere of the evening.
- ▶ Proceeds benefit the only advanced care all specialty children's hospital in the Hudson Valley region. Clinically as well as physically, Maria Fareri Children's Hospital at Westchester Medical Center is a benchmark for children's hospitals around the world. The hospital sees more than 35,000 outpatients each year and has treated for more than 22,000 inpatients since we opened our doors almost five years ago. Almost 600 of the tiniest and sickest newborns are nurtured in our neonatal intensive care unit each year and our pediatric emergency room aids more than 15,000 children of all ages annually. Overall, we have on staff nearly 200 specialized pediatricians and 30 pediatric surgeons healing children in 27 areas of children's medicine.
- ▶ Please consider sponsorship of Yacht Hop, a new fun event, likely to become an annual tradition. Sponsors have reach into high net worth members of the yacht and shore club population, as well as being branded with Maria Fareri Children's Hospital at Westchester Medical Center.



2009 Sponsorship Levels

\$25,000 Commodore Sponsor

15 tickets to the Yacht Hop

Color logo on all CHF event related advertising for the Yacht Hop

Complimentary ½ page ad in the September issue of the Westchester Business Journal, with a circulation of 42,000 businesses

Check presentation at Maria Fareri Children's Hospital with a photo opportunity and a tour of the facility

\$10,000 Admiral Sponsor

10 tickets to the Yacht Hop

Color logo on all CHF event related advertising for the Yacht Hop

Complimentary ¼ page ad in September issue of the Westchester Business Journal, with a circulation of 42,000 businesses

Award presentation and tour of Maria Fareri Children's Hospital

\$5,000 Flag Sponsor

8 tickets to the Yacht Hop

A tour of Maria Fareri Children's Hospital facility

\$2,500 First Mate Sponsor

6 tickets to the Yacht Hop